



CANADA'S VENTURE CAPITAL & PRIVATE EQUITY ASSOCIATION
ASSOCIATION CANADIENNE DU CAPITAL DE RISQUE ET D'INVESTISSEMENT

SPONSORSHIP & ADVERTISING OPPORTUNITIES OVERVIEW



**Building your corporate visibility with
CVCA- Canada's Venture Capital & Private
Equity Association**

CVCA is more than a membership organization. It is a community of over 1800 private capital professionals and affiliated organizations. The scope is local, national and international. The strength of the CVCA comes from the common goal of promoting venture capital and private equity as an asset class and a vital component of Canada's economy by providing early stage and growth capital to Canadian companies. CVCA members contribute over \$50 billion to the GDP and have created over 260,000 jobs.

Our members are successful, educated high net worth professionals who directly manage over \$75 billion in capital under management.

The CVCA was founded in 1974 and is the voice of Canada's venture capital and private equity industry. The CVCA fosters professional development, networking, communication, research and education and represents the industry in public policy matters.

The CVCA is pleased to present a host of sponsorship opportunities.

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ANNUAL CONFERENCE

Third week of May in a different Canadian city each year

The CVCA annual conference is the premiere networking and professional development event for Canada's venture capital and private equity industry and repeatedly sells out with over 600 industry professionals and influencers from across the country, the U.S. and around the world.

Sponsorship packages start at \$8,000 (silver) to \$25,000 (platinum)

ANNUAL CHARITY GOLF CLASSIC

Last Wednesday of August in Ontario

The Golf Classic is held on both courses at Angus Glen Golf & Country Club for 288 golfers who are avid participants in the venture capital and buyout industry. The Classic is Canada's private capital industry only premier golf tournament and players return year after year. It is a great networking and social event for CVCA members and guests while supporting a Canadian charity as chosen by a sponsor.

Sponsorship packages start at \$1,500 (hole sponsor) to \$10,000 (major prize sponsor)

ANNUAL GENERAL MEETING, RECEPTION, DINNER & AWARDS CEREMONY

Third week of September in Toronto

The AGM evening is a popular networking event which follows CVCA's Annual General Meeting. It is a networking reception, dinner featuring CVCA's 'Deal of the Year' Awards ceremony and a high profile keynote speaker. Attendance is typically 200-250.

Sponsorship packages (exclusivity per industry sector) are \$5,000

PROFESSIONAL DEVELOPMENT SEMINAR SERIES

February, April, October and November

The Professional Development Seminar Series are educational networking seminars throughout the year. Topics are timely and provocative. These seminars take place in Toronto and are video broadcast across Canada. Attendance is typically 200+.

Series packages are \$4,000 per seminar per year and are limited to one company per industry sector.

REGIONAL NETWORKING RECEPTIONS

In Vancouver, Calgary, Winnipeg, Saskatoon, Ottawa, Montreal, Halifax

CVCA holds networking receptions throughout the year and across the country to cultivate membership and provide local networking environment. Attendance varies per city from 50-200.

Exclusive sponsorship package per city from \$1,000-\$6,000

PRIVATE CAPITAL MAGAZINE

Quarterly Magazine

Private Capital is the official voice of the CVCA - Canada's Venture Capital & Private Equity Association. Distributed quarterly to more than 4,000 professionals across the country, the publication reaches key decision makers in the industry. Private Capital magazine provides a forum for the exchange of information on Canada's the venture capital and private equity industry. Featuring in-depth coverage of news and trends, company and individual profiles, industry expertise, and more, the publication is the source of information, discussion and analysis of the important issues facing the industry. In addition, there is coverage of industry events, people and priorities. Marketing your products and services directly to the venture capital and private equity industry in Canada through the publication will provide excellent coverage of this distinctly targeted niche market.



Ad rates from \$350 (1/8 page) to \$1,520 (full page)

For more information please contact:

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