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FOR IMMEDIATE RELEASE

**Robert C. Olsen**  
**Awarded CVCA's 2011 'Community Leadership' Award**

TORONTO: The CVCA - Canada's Venture Capital & Private Equity Association, is pleased to announce that Robert C. Olsen, the long standing chair of the Shaw Festival's Boxing Evening, is the recipient of CVCA's 2011 Annual Community Leadership Award.

The purpose of CVCA's Community Leadership Award is to honour individual CVCA Members who have "given back to Community". This Award serves to highlight that, in addition to supporting Canada's economic productivity; our members also foster **Strong Corporate Social Responsibility** as a foundation to building solid, vibrant communities.

"The selection process focuses on individuals who have provided significant value to a not-for-profit organization or cause," said Richard Kinlough, Chair of CVCA's Awards Committee and Managing Director, Group Head, CIT Corporate Finance, Canada. "The Committee looks at an individual's commitment of time and effort over a number of years to an organization or cause, in addition to the raising and personal commitment of money," added Mr. Kinlough.

"I am totally honoured to receive this prestigious award," said Robert Olsen. "I commend the CVCA for recognizing and encouraging the community services of its members."

Robert Olsen is a long time member of the CVCA and known to its members as Partner & Americas Leader, Capital Advisory at Deloitte. Robert became Chairman of the Shaw Festival's Boxing Evening in 1999, and year after year, assembled a diverse committee of senior executives from the broad private equity community to actively support the Shaw Festival's signature fund raiser. Over a 12 year period, Rob was instrumental in raising over \$5.5 million for the Shaw.

The Shaw Festival, located in the historic village of Niagara-on-the-Lake, is one of North America's finest cultural attractions. The concept of the Shaw Boxing Evening stemmed from the fact that at the turn of the century, when George Bernard Shaw was emerging as a major literary figure, boxing was a highly regarded popular gentlemen's sport, and Shaw himself an enthusiastic amateur boxer. Robert Olsen was uniquely suited to lead the Shaw boxing fundraiser, having in his early 20's been a world class boxer and successfully represented Canada in several international boxing tournaments.

Robert was honoured at CVCA's AGM Dinner last night, on Wednesday September 21<sup>st</sup>, 2011 at the Toronto Board of Trade.

### **Message from CVCA's President**

"I'd like to congratulate this year's Community Leadership Award winner, who demonstrates overwhelmingly all the qualities we were seeking in a recipient of this highly regarded award." said Gregory Smith, President of the CVCA and Managing Partner of Brookfield Financial. "Rob's dedicated leadership has been instrumental, year after year, in selling out the fundraising evening, bringing together 800+ enthusiastic participants, and netting some \$500,000 per year for a very worthwhile Canadian endeavour."

### **CVCA**

The CVCA - Canada's Venture Capital & Private Equity Association, was founded in 1974 and is the association that represents Canada's venture capital and private equity industry. Its over 1800 members are firms and organizations which manage the majority of Canada's pools of capital designated to be committed to venture capital and private equity investments. The CVCA fosters professional development, networking, communication, research and education within the venture capital and private equity sector and represents the industry in public policy matters. [www.cvca.ca](http://www.cvca.ca)

### **Contacts:**

Lauren Linton, Director of Marketing, CVCA, 416 487-4299 [llinton@cvca.ca](mailto:llinton@cvca.ca)  
Richard Kinlough, Chair of CVCA's Awards Committee 416 507-5106  
[richard.kinlough@cit.com](mailto:richard.kinlough@cit.com)

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