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FOR IMMEDIATE RELEASE

Mr. Amos Alter of Madacy Entertainment Group  
Awarded CVCA '**Entrepreneur of the Year**' Award

TORONTO: The CVCA – Canada's Venture Capital & Private Equity Association, is pleased to announce Mr. Amos Alter, CEO of Madacy Entertainment Group, as the recipient of CVCA's 12th Annual '**Entrepreneur of the Year Award**'.

Established in 1992, the purpose of CVCA's 'Entrepreneur of the Year Award' competition is to promote, highlight and celebrate the achievements of entrepreneurs who lead venture-backed Canadian companies. "The selection process focuses on individuals whose entrepreneurial spirit, drive and success personify the qualities that all venture capitalists seek to find in their portfolio companies," said Claude Haw, Chair of CVCA's Entrepreneur of the Year Committee and General Partner of Skypoint Capital.

Mr. Alter founded Madacy in 1982 with the goal of capitalizing on the retail market demand for affordable music products. Since the Company's inception, Amos has grown Madacy from a small niche distributor of budget music product into the largest independent budget and mid-priced music label in North America.

Madacy is a leading developer, producer and marketer of budget and mid-priced recorded music products in North America, and the largest independent budget and mid-priced music label by number of units sold, a distinction that it has held since 1996. Madacy also develops and markets budget and mid-priced home video products.

In 1995, Amos sold Madacy to one of its largest customers, Handleman, a U.S. \$1.0 billion publicly traded distribution company. In late 2002, Handleman decided to rationalize its global business and focus on its core competencies of category management. Amos subsequently led a management buyout in April, 2003.

CCFL Mezzanine Partners is the private equity firm that backed Madacy in 2003. "Amos Alter is an impressive hands-on CEO, who has surrounded himself with a strong, highly motivated management team," said Richard Kinlough, Co- President of CCFL Mezzanine Partners. "Amos is directly responsible for generating new product ideas, overseeing the product development process and maintaining Madacy's relationships with its major customers. Amos is a very energetic, highly ethical, dynamic leader who empowers his management and employees to strive for excellence. He is a great example of a successful entrepreneur."

Mr. Amos Alter was honoured at the Gala Evening at the CVCA Annual Conference in Quebec City last night, on Thursday June 2, 2005.



### **CVCA**

The CVCA - Canada's Venture Capital & Private Equity Association, was founded in 1974 and is the association that represents Canada's venture capital and private equity industry. Its over 1000 members are firms and organizations which manage the majority of Canada's pools of capital designated to be committed to venture capital and private equity investments. The CVCA fosters professional development, networking, communication, research and education within the venture capital and private equity sector and represents the industry in tax and regulatory matters.

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