**OUR MISSION:** To help our members fuel the economy of the future by growing the businesses of today. We do this by supporting and connecting a vibrant private capital industry with advocacy, research, and education.

# **OUR NETWORK**

**CORPORATE MEMBER FIRMS** 

3,363



- **4%** PE AND VC INVESTOR FUNDS
- **4%** CORPORATE VENTURE FIRMS
  - **4%** ANGEL/FAMILY OFFICES

**6%** OTHER

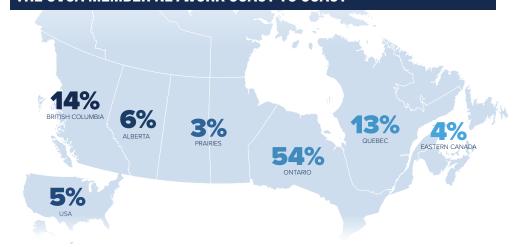
8% LIMITED PARTNERS

**4%** DEBT PROVIDERS

**20% PRIVATE EQUITY INVESTORS** 

**50%** VENTURE CAPITAL FUNDS

# THE CVCA MEMBER NETWORK COAST TO COAST



# MEMBERSHIP BENEFITS

CVCA advocacy initiatives continue to help drive our commitment to members and effectively protect our interests for a fair and efficient ecosystem

### THOUGHT LEADERSHIP

Offer your expert insights at a signature industry event or Invest Canada Webinar, through CVCA newsletters or CVCA Central, the official publication of the association.

### **INDUSTRY ADVANCEMENT**

Join a CVCA committee and pave the way forward on issues such as diversity and inclusion, industry recognition and mentorship.

### **CREDIBILITY**

Align your practice with Canada's private capital industry association committed to promoting professionalism, industry intelligence, integrity and innovation.

#### **DISCOUNTED INDUSTRY EVENTS**

The CVCA establishes Industry Partnerships to provide members with preferential access to high quality partner events, at a discount.

#### **NETWORKING**

Significantly discounted pricing and priority admission for all CVCA ticketed events and programs, including Invest Canada and our CVCA Members Only Socials.

#### **CVCA EDUCATION**

The CVCA is committed to supporting you and your organizations success by delivering high quality educational programming. Offerings such as the Private Capital Governance Program and Canadian Private Capital Investment School provide both senior leadership and rising stars with the tools and skills necessary to succeed.

#### **CVCA INTELLIGENCE**

CVCA members get free, unlimited access to CVCA Intelligence, the most comprehensive database on Canadian private capital investments, exits and fundraising activity.

### OUR MEMBERS: THE MOST INFLUENTIAL INVESTORS ACROSS CANADA

Throughout market cycles, the CVCA has been a strong and consistent voice for the Canadian VC and PE industries. In executina its mission, the CVCA has created substantial benefits for its members, ranging from impactful government advocacy, to changes in tax policy to professionalized member education and networkina.

- HANS KNAPP, YALETOWN

The CVCA provides unique access to thought leadership, education, government advocacy, and networking within the PE & VC community. My first year as a member was in 1996 and over that time the CVCA has become a rich resource for professionals at any stage of their career.

- SCOTT MACDONALD, MCROCK CAPITAL

The CVCA helps to develop young talent which will help ensure Canada continues to be a global leader in producing principal investing talent.

- DAVE NOWAK, BROOKFIELD PRIVATE EQUITY

### FEATURED MEMBERS













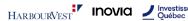




































### DISCOVER THE CVCA MEMBERSHIP THAT CATERS TO YOU.

Let the CVCA assist you and your organization to go further. Learn how membership will help to address your business needs. Please note that membership fees are prorated based on the calendar year, from January to December. Listed membership fees exclude applicable taxes and may be adjusted in line with inflation rates to ensure the ongoing delivery of quality services.

### **GENERAL PARTNERS**

Our general partner membership includes both Canadian and international venture capital and private equity funds as well as alternative and debt lenders.

CAPITAL UNDER MANAGEMENT (COMMITTED CAPITAL)	FEE (excl. tax)	CVCA Intelligence Licenses
0 to \$25M	\$1,380	1
\$26M to \$100M	\$3,172	2
\$101 to \$250M	\$4,753	2
\$251M to \$500M	\$6,340	3
\$501M to \$1B	\$7,926	3
\$1B to \$4.9B	\$9,507	4
\$5B - \$9.9B	\$11,572	5
\$10B - \$14.9B	\$14,878	6
\$15B and above	\$18,185	7

General Partners can include an unlimited number of individual employees under their organization's membership.

### LIMITED PARTNERS

Limited partners are predominantly institutional investors that invest in private equity and venture capital funds. Institutional investors include pension funds, insurance companies, family offices, sovereign wealth funds, endowments and foundations.

CAPITAL UNDER MANAGEMENT (COMMITTED CAPITAL)	FEE (excl. tax)	CVCA Intelligence Licenses
Less than \$1B	\$2,827	2
\$1B to \$2B	\$4,238	2
\$2.1B to \$15B	\$5,650	3
\$15.1B and above	\$8,477	4

Limited Partners can include an unlimited number of individual employees under their organization's membership.

### **CORPORATE INVESTORS**

Corporate venture capital investors are corporations or their entities that make equity investments into privately held businesses.

	FEE (excl. tax)	CVCA Intelligence Licenses
Corporate Venture	\$3,966	2

Corporate Investors can include an unlimited number of individual employees under their organization's membership.

# PROFESSIONAL SERVICE & FINANCIAL INSTITUTIONS

Professional services and financial institution members include law firms, banks, corporate finance firms, accountancy and auditing firms, consulting and advisory firms, executive search firms, insurance firms, software providers and third-party fund administrators servicing the private equity and venture capital industry.

MEMBERSHIP LEVEL	FEE (excl. tax)	CVCA Intelligence Licenses
Level 1 (1 member)	\$2,029	1
Level 2 (up to 3 members)	\$5,696	3
Level 3 (up to 6 members)	\$9,368	4
Level 4 (up to 12 members)	\$15,847	6

Professional Service Providers & Financial Institutions with a Level 4 membership exceeding 12 employees may add an extra employee at a rate of \$430/employee + tax.



## **MEMBERSHIP BENEFITS, IN DETAIL**

#### **Marketing & Communications**

- 1. New Member Profile on CVCA Central, CVCA's official online news source.
- 2. Member-only email communications including newsletters, exclusive event invitations, market overview reports and other
- 3. Dedicated membership team to customize and support your CVCA membership, including quarterly touch points to ensure exceptional member experience.
- 4. Members can contribute original content to CVCA Central.
- 5. Invitation to participate in our LinkedIn CVCA member-only community
- 6. Access to CVCA Job Board where members may post up to six job postings per year.

#### **Committees:**

1. CVCA members are eligible to join a CVCA committee, depending on openings available and applicant suitability. CVCA committees, comprised of diverse members, help guide our initiatives and contribute to our programming and services.

#### Research & Insights

- 1. As a CVCA member, you receive complimentary access to the CVCA Intelligence Platform, the most comprehensive Canadian private capital investments, exits and fundraising activity database in Canada.
- 2. CVCA Members receive one complimentary customized data report per year.

#### **Networking & Events**

- 1. Complimentary tickets to many CVCA events and discounted pricing and priority admission for all CVCA premium events and programs, including Invest Canada, the Canadian Private Capital Investment School, and the Private Capital Governance
- 2. CVCA members receive discounts from our industry partners to events like Collision, Business Transitions Forum, Elevate, and SuperReturn, to name a few.

#### **Education and Talent Development**

- 1. The CVCA offers preferred pricing to the Canadian Capital Investment School, delivered in partnership with Ivey Academy as well as a certification of completion from Ivey Business School.
- 2. The CVCA and the Institute for Corporate Directors (ICD) have partnered to deliver a unique governance program for Canadian private capital investors. Members receive a discount of 25% and a certification of completion issued by CVCA and ICD
- 3. CVCA members are eligible to participate in the Startup Visa Program, a program designed to provide expedited VISAs for international talent in portfolio companies.
- 4. CVCA members are eligible to participate in the Diversity Internship Program, a program designed to uncover high quality talent from traditionally underserved communities.