



## POST-CONFERENCE REPORT

# INVEST CANADA 24

Presented by



Hosted by



# CANADA'S BIGGEST EVENT IN VENTURE CAPITAL AND PRIVATE EQUITY

Invest Canada is the premiere opportunity to network and engage with all of your peers and contacts in the industry.

CVCA's annual conference and Réseau Capital's annual congress have joined forces, delivering an unmatched blend of connections, opportunities, and insights for all attendees.

The much-anticipated Invest Canada '24 conference was not just any event, but also a celebration, as the Canadian Venture Capital & Private Equity Association marks its golden jubilee, while Réseau Capital hits the remarkable milestone of 35 years of excellence.

With Réseau Capital's presence of over 240 investors, including 100 rooted in Quebec and 20 equipped with a dedicated team in the province, and CVCA's representation of 360 member firms and 3600 individuals spanning the VC and PE spectrum across Canada, this event is your golden ticket to a world of transformative business connections. Representing an eclectic mix of private and public-sector juggernauts, CVCA and Réseau Capital members and attendees manage a portfolio of investments spanning from innovative startups to industry titans worth billions.

Invest Canada offers an all-encompassing experience tailored to your needs. Beyond its strategic importance, the conference is a harmonic blend of business and leisure. For the past two years the Invest Canada conferences achieved a sold-out status, underlining the overwhelming demand and industry enthusiasm surrounding this event. Amidst the backdrop of beautiful Montréal in 2024, your network will flourish, granting you the competitive edge to seize the most promising opportunities, align with top talents, and gain insights that reshape your strategies.



# IC24 AT A GLANCE

**3**

Days

**750+**

Delegates

**70+**

Speakers

**303**

Companies

# ATTENDEE BREAKDOWN

Total number of attendees

756

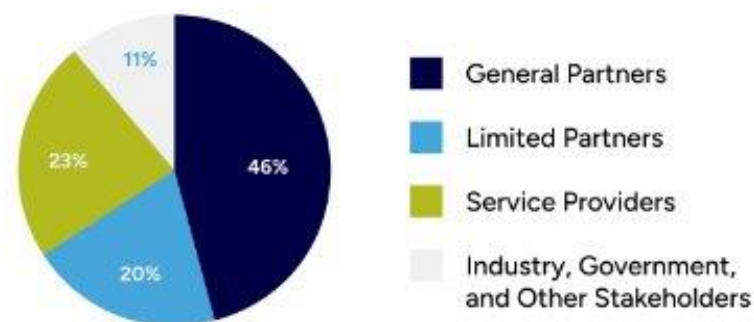
Total number of  
companies represented

303

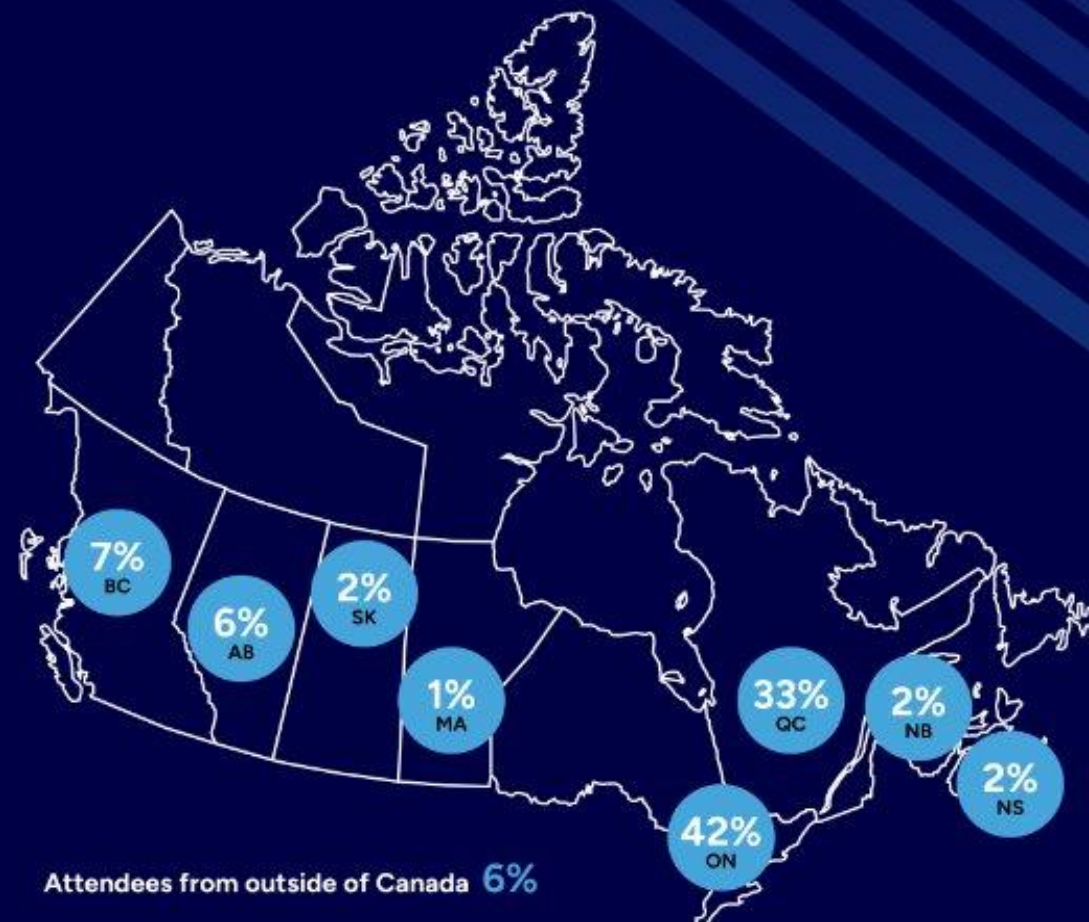
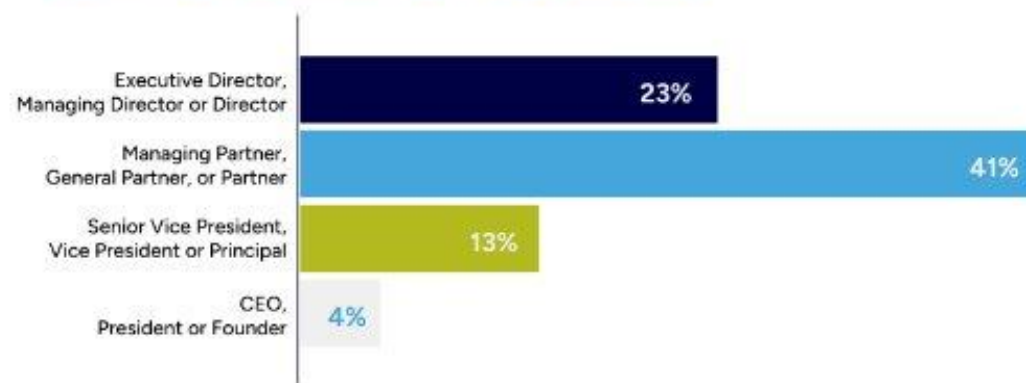


# ATTENDEE BREAKDOWN

## ATTENDANCE BY MEMBERSHIP TYPE



## ATTENDANCE BY SENIOR RANKING POSITIONS



Attendees from outside of Canada 6%

# IC24 NETWORKING PLATFORM

Sponsored by **NOVACAP** 



## AI-powered Matchmaking

Connect with other attendees based on preferences and shared interests! Top matches are constantly refreshed based on attendee interests and like-mindedness, along with scores.

## Dynamic Networking

Enjoy superior video calling for vibrant pre-event networking, connecting individually or in groups.

## Meeting Booking

Schedule meetings effortlessly, in-person or virtually, to maximize networking opportunities before and during the conference.

## Smart Chat Experience

Connect intelligently and discover like-minded individuals in specific locations for meaningful one-on-one conversations.



# SOCIAL MEDIA

33,292

CVCA Reach on  
LinkedIn and X

448,665

Total Impressions  
(Paid and Organic Campaigns)

5,107

Likes, Reposts,  
Shares, and Clicks

**Brenda Irwin**  
Managing General Partner @ Relentless Venture Fund | Health Technology Venture Capital  
3w · Edited

One of my favorite moments from this week's Invest Canada '24 Conference - the Canadian VC's in Life Sciences family photo (as with all families, a few missing due to schedule chaos). Note that although Jamie arrived a wee bit late and seems to be missing a lower torso, I have added him into the pic. 😊

Of further note, we all appeared to have received the 'wear blue and/or white' memo.

Left to right/de gauche à droite: [Jennifer Williams](#), [Daniel Hetu](#), moi, Dion Madsen, [Youssef Bennani](#), [Nancy Harrison](#) (aka 2024 Barry Gekiere Lifetime Legacy Award winner), [Pietervandervelden](#), [Jean-Francois Pariseau](#), [Laurence Rulleau, PhD](#) and [Jamie Stiff](#) (2024 Deal of the Year recipient for [Inversago Pharma](#) exit).

Canadian Venture Capital & Private Equity Association (CVCA)

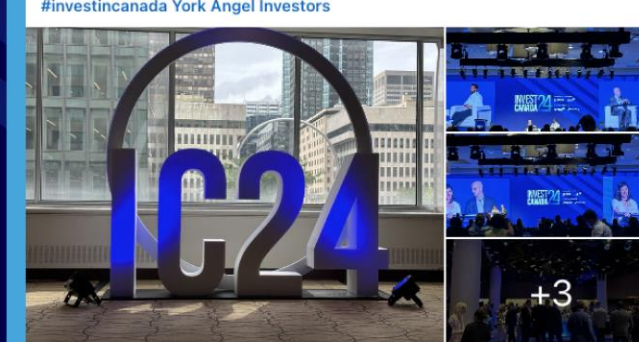
[#LifeSciences](#) [#Healthcare](#) [#VentureCapital](#)  
[#InvestCanada24](#) [#ConferenceHighlights](#) 📸 [#IC24](#)



**Kim Furlong** (She/Her) · 1st  
CVCA Chief Executive Officer - I believe your energy dictates how your lif...  
3w · 📸

The Invest Canada 24 conference is underway!!

Our community comes together every year to discuss market challenges and opportunities and some members have been steadfast in their attendance. [Brad Ashley](#) is of one those people. He is the only member to have never missed a conference since 1990!! Brad welcome back and thank you for all the support you have provided the [Canadian Venture Capital & Private Equity Association \(CVCA\)](#) over the years.



**Jordan McFarlen** ✓  
[@mcfarljo](#)

Last week I was in [@Montreal](#) for the [@cvca](#) Invest Canada conference!

Thanks to [@kim\\_furlong](#) and CVCA for high quality networking, learning and a morning run up the mighty Mount Royal.

Met a few prospective [@Conexus\\_VC](#) LPs including [@BaronDavis](#) - who knew he was so interested in [#SKtech](#) 🏀

[#IC24](#)



[Baron Davis](#)

**Baron Davis** ✓  
[@BaronDavis](#)

Subscribe

It was an honor to speak with Michael Fortier 🏆

Special thanks to [@kim\\_furlong](#) [@cvca](#) !!

🔗 **BIG | Business Inside The Game** [@BIGsummits\\_](#) · May 31  
BIG Founder [@BaronDavis](#) talked sports, investment and opportunity with Mr. Michael Fortier of RBC Capital Markets at [@cvca](#) Invest Canada '24 🏆

INVEST  
CANADA 24



# TESTIMONIALS

“

The not-to-be-missed investor conference that I look forward to every year!

“

Attending Invest Canada conferences has been an exceptional experience. The event is well-organized, offering valuable insights from industry leaders and ample networking opportunities. It's a must-attend for anyone serious about staying ahead in the investment landscape.

“

As a first time attendee, I was so impressed at the calibre of stage guests - experts, celebrities and interesting individuals within in the ecosystem. A great experience.

“

This is THE unique event to meet with 700+ professionals in the Canadian investment landscape

“

Invest Canada helped me make new connections and deepen existing ones. It brought together all of the main players in the ecosystem and I gained a lot of valuable relationships and insights.

Mandy Potter, Misfit Ventures

“

This is the one and only conference to go to in Canada, it is a must-attend event!



# INVEST CANADA 24

MONTRÉAL  MAY 28-30

Presented by  

Hosted by  

# PLANNING COMMITTEE

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**Marie-Claude Boisvert**  
*Sagard*



**Christophe Bourque**  
*White Star Capital*

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## PRESENTING / PRÉSENTATION



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