**OUR MISSION:** To help our members fuel the economy of the future by growing the businesses of today. We do this by supporting and connecting a vibrant private capital industry with advocacy, research, and education.

# **OUR NETWORK**

**CORPORATE MEMBER FIRMS** 

2,766



- 5% PE AND VC INVESTOR FUNDS
- **6% CORPORATE VENTURE FIRMS** 
  - **5%** ANGEL/FAMILY OFFICES

**4%** OTHER

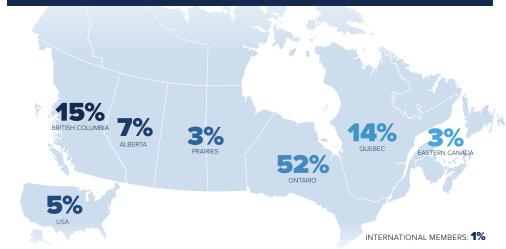
9% LIMITED PARTNERS

3% DEBT PROVIDERS

**18% PRIVATE EQUITY INVESTORS** 

**49%** VENTURE CAPITAL FUNDS

# THE CVCA MEMBER NETWORK COAST TO COAST



# MEMBERSHIP BENEFITS

CVCA advocacy initiatives continue to help drive our commitment to members and effectively protect our interests for a fair and efficient ecosystem

# THOUGHT LEADERSHIP

Offer your expert insights at a signature industry event or Invest Canada Webinar, through CVCA newsletters or CVCA Central, the official publication of the association.

# **INDUSTRY ADVANCEMENT**

Join a CVCA committee and pave the way forward on issues such as diversity and inclusion, industry recognition and mentorship.

### **CREDIBILITY**

Align your practice with Canada's private capital industry association committed to promoting professionalism, industry intelligence, integrity and innovation.

#### **DISCOUNTED INDUSTRY EVENTS**

The CVCA establishes Industry Partnerships to provide members with preferential access to high quality partner events, at a discount.

#### **NETWORKING**

Significantly discounted pricing and priority admission for all CVCA ticketed events and programs, including Invest Canada and our CVCA Members Only Socials.

#### **CVCA EDUCATION**

The CVCA is committed to supporting you and your organizations success by delivering high quality educational programming. Offerings such as the Private Capital Governance Program and Canadian Private Capital Investment School provide both senior leadership and rising stars with the tools and skills necessary to succeed.

### CVCA INTELLIGENCE

CVCA members get free, unlimited access to CVCA Intelligence, the most comprehensive database on Canadian private capital investments, exits and fundraising activity.

# OUR MEMBERS: THE MOST INFLUENTIAL INVESTORS ACROSS CANADA

Throughout market cycles, the CVCA has been a strong and consistent voice for the Canadian VC and PE industries. In executina its mission, the CVCA has created substantial benefits for its members, ranging from impactful government advocacy, to changes in tax policy to professionalized member education and networkina.

- HANS KNAPP, YALETOWN

The CVCA provides unique access to thought leadership, education, government advocacy, and networking within the PE & VC community. My first year as a member was in 1996 and over that time the CVCA has become a rich resource for professionals at any stage of their career.

- SCOTT MACDONALD, MCROCK CAPITAL

The CVCA helps to develop young talent which will help ensure Canada continues to be a global leader in producing principal investing talent.

- DAVE NOWAK, BROOKFIELD PRIVATE EQUITY

# FEATURED MEMBERS













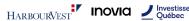


































# DISCOVER THE CVCA MEMBERSHIP THAT CATERS TO YOU.

Let the CVCA assist you and your organization to go further. Learn how membership will help to address your business needs. Please note that membership fees are prorated based on the calendar year, from January to December. Listed membership fees exclude applicable taxes and may be adjusted in line with inflation rates to ensure the ongoing delivery of quality services.

# **GENERAL PARTNERS**

Our general partner membership includes both Canadian and international venture capital and private equity funds as well as alternative and debt lenders.

CAPITAL UNDER MANAGEMENT (COMMITTED CAPITAL)	FEE (excl. tax)	CVCA Intelligence Licenses
0 to \$25M	\$1,421	1
\$26M to \$100M	\$3,267	2
\$101 to \$250M	\$4,896	2
\$251M to \$500M	\$6,530	3
\$501M to \$1B	\$8,164	3
\$1B to \$4.9B	\$9,792	4
\$5B - \$9.9B	\$11,919	5
\$10B - \$14.9B	\$15,324	6
\$15B and above	\$18,731	7

General Partners can include an unlimited number of individual employees under their organization's membership.

# LIMITED PARTNERS

Limited partners are predominantly institutional investors that invest in private equity and venture capital funds. Institutional investors include pension funds, insurance companies, family offices, sovereign wealth funds, endowments and foundations.

CAPITAL UNDER MANAGEMENT (COMMITTED CAPITAL)	FEE (excl. tax)	CVCA Intelligence Licenses
Less than \$1B	\$2,912	2
\$1B to \$2B	\$4,365	2
\$2.1B to \$15B	\$5,820	3
\$15.1B and above	\$8,731	4

Limited Partners can include an unlimited number of individual employees under their organization's membership.

# **CORPORATE INVESTORS**

Corporate venture capital investors are corporations or their entities that make equity investments into privately held businesses.

	FEE (excl. tax)	CVCA Intelligence Licenses
Corporate Venture	\$4,085	2

Corporate Investors can include an unlimited number of individual employees under their organization's membership.

# PROFESSIONAL SERVICE & FINANCIAL INSTITUTIONS

Professional services and financial institution members include law firms, banks, corporate finance firms, accountancy and auditing firms, consulting and advisory firms, executive search firms, insurance firms, software providers and third-party fund administrators servicing the private equity and venture capital industry.

MEMBERSHIP LEVEL	FEE (excl. tax)	CVCA Intelligence Licenses
Level 1 (1 member)	\$2,090	1
Level 2 (up to 3 members)	\$5,867	3
Level 3 (up to 6 members)	\$9,649	4
Level 4 (up to 12 members)	\$16,322	6

Professional Service Providers & Financial Institutions with a Level 4 membership exceeding 12 employees may add an extra employee at a rate of \$443/employee + tax.



# **MEMBERSHIP BENEFITS, IN DETAIL**

#### 1. Advocacy Shape the Future with Your Voice

#### Influence Policy with CVCA's Advocacy

Be an active player in shaping public policies that impact your investments and the broader Canadian economy. CVCA champions your interests by advocating for a policy environment that supports growth, innovation, and competitiveness.

#### Stay Informed and Ahead of the Curve

Receive timely updates and insights on CVCA's advocacy initiatives, including reactions to newly released government measures and developments in regulations and programs that affect the private capital industry. Ensure you are always prepared to respond to changes that matter to your business.

#### **Benefit from Strategic Advocacy in Ottawa**

We ensure your voice is heard by policymakers, underscoring the importance of our industry. From tax policies to access to capital, we advocate for the conditions necessary for your continued growth and investment success.

#### 2. Marketing & Communications

#### **Member Profile on CVCA Central**

Gain visibility with a dedicated profile on CVCA Central, our official online news source, showcasing your organization to the community.

#### **Exclusive Member Communications**

Receive member-only emails including newsletters, event invitations, market overview reports, and other communications designed specifically for you.

#### **Personalized Membership Support**

Benefit from a dedicated membership team that offers customized support and conducts frequent touchpoints to ensure an exceptional membership experience.

#### **Contribute Original Content to CVCA Central**

Share your insights and thought leadership by contributing original content to CVCA Central, engaging with the community, and enhancing your visibility.

# Access to the CVCA Job Board

Post up to six complementary job openings annually on the CVCA Job Board, connecting with top talent and streamlining your recruitment efforts.

# **Promote Events and Webinars**

Use the Roundup Newsletter to promote your offerings, news releases, events, and webinars, reaching a wider audience and maximizing your impact.

#### 3. Committees & Board: Make a Difference

### Serve on the CVCA Board or Committees

Apply to join the CVCA Board or one of our committees, playing a key role in shaping the direction of CVCA and influencing decisions that affect the community.

### 4. Research & Insights: Stay Ahead of Trends

#### Complimentary Access to CVCA Intelligence Platform

Utilize the CVCA Intelligence Platform, the most comprehensive database on Canadian private capital investments, exits, and fundraising activities, to stay informed and ahead of industry trends.

#### **Complimentary Customized Data Report**

Receive one free customized data report per year, tailored to your interests and needs, providing valuable insights and competitive analysis.

# **Highlight Member Deals**

Get member-participated deals featured in our roundup newsletter, increasing exposure and driving engagement.

#### 5. Networking & Events: Stay Connected

### **CVCA Premium Events and Programs**

Access complimentary and/or discounted rates for all CVCA premium events and programs, including socials, the PE Event Series, Emerging Manager Programming, the Invest Canada Conference, the Canadian Private Capital Investment School, and the Private Capital Governance Program.



#### **Industry Partners Events**

Enjoy special discounts for events hosted by our industry partners, such as the SuperReturn series, SAAS North, and the Women's Private Capital Summit.

#### **Additional Mailing List Access**

Eligible members receive free access to the CFO Network Mailing List and the YPC Events Mailing List, keeping you updated on exclusive networking opportunities and events.

#### 6. Education and Talent Development: Personal Growth

#### **Canadian Private Capital Investment School**

Take advantage of preferred pricing for the Canadian Private Capital Investment School, delivered in partnership with Ivey Academy, and earn a certification of completion from Ivey Business School.

#### **Private Capital Governance Program**

Benefit from preferred pricing for the Private Capital Governance Program for Canadian private capital investors and receive a unique certification of completion from CVCA and ICD.

#### • Diversity Internship Program

Participate in the Diversity Internship Program, designed to identify and nurture high-quality talent from traditionally underserved communities.